2010 Annual Conference Sponsorship Levels

AIDS DRUG ASSISTANCE PROGRAM SUMMIT

"ADAPs in Crisis: Moving Beyond Waiting Lists & Improving Access to Care"

July 5-7, 2010 | Washington, DC

Levels:	Benefits:	Cost:
Gold Sponsor	**ANNUAL CONFERENCE BENEFITS:** ▪ Opportunity to deliver presentation during one (1) plenary session – *$5,000 value* ▪ Opportunity to deliver remarks during Networking Reception – *$1,000 value* ▪ Branding as "Gold" sponsor on website – *$2,500 value* ▪ Branding as "Gold" sponsor in all conference promotional materials – *$2,500 value* ▪ Complimentary exhibit booth – *$2,000 value* ▪ Special recognition on July 7th Congressional Briefing on ADAP Crisis – *$2,000 value* ▪ Eight (8) complimentary conference registrations – *$1,200 value* ▪ Company Bio included in conference program – *$300 value* ▪ Full-page advertisement in conference program – *$500 value*	**$10,000** ***$17,000 value***
Silver Sponsor	**ANNUAL CONFERENCE BENEFITS:** ▪ Opportunity to deliver presentation during one (1) breakout session – *$2,500 value* ▪ Branding as "Silver" sponsor on website – *$1,500 value* ▪ Branding as "Silver" sponsor in all conference promotional materials – *$1,500 value* ▪ Complimentary exhibit booth – *$2,500 value* ▪ Special recognition on July 7th Congressional Briefing on ADAP Crisis – *$2,000 value* ▪ Six (6) complimentary conference registrations – *$900 value* ▪ Company Bio included in conference program – *$300 value* ▪ Half-page advertisement in conference program – *$250 value*	**$7,500** ***$11,450 value***
Bronze Sponsor	**ANNUAL CONFERENCE BENEFITS:** ▪ Branding as "Bronze" sponsor on website – *$1,000 value* ▪ Branding as "Bronze" sponsor in all conference promotional materials – *$1,000 value* ▪ Complimentary exhibit booth – *$2,000 value* ▪ Special recognition on July 7th Congressional Briefing on ADAP crisis – *$2,000 value* ▪ Four (4) complimentary conference registrations – *$600 value* ▪ Company Bio included in conference program – *$300 value* ▪ Quarter-page advertisement in conference program – *$150 value*	**$5,000** ***$7,050 value***
Exhibitor Package #1	**ANNUAL CONFERENCE BENEFITS:** ▪ Exhibit booth – *$2,000 value* ▪ Special recognition on July 7th Congressional Briefing on ADAP crisis – *$2,000 value* ▪ Two (2) complimentary conference registrations – *$300 value* ▪ Company Bio included in conference program – *$300 value*	**$3,000** ***$4,600 value***
Exhibitor Package #2	**ANNUAL CONFERENCE BENEFITS:** ▪ Exhibit booth – *$2,000 value* ▪ Two (2) complimentary conference registrations – *$300 value* ▪ Company Bio included in conference program – *$300 value*	**$2,000** ***$2,600 value***

For additional information, contact: Brandon Macsata by phone (305) 519-4256 or email brandon@macsata.org.